

STEINBEIS UNIVERSITY

Kurzvita Ph.D. Raymond Shaw

Jahr	Station
2004 – 2014	Lecturer – International Business, International Marketing and Comparative National Business Cultures at UMBRA INSTITUTE – ARCADIA UNIVERSITY , Perugia - Undergraduate students
2008 – to date	Lecturer - International Business, Entrepreneurship, Operations Management and Comparative National Business Cultures at CEA – UNIVERSITY OF NEW HAVEN, Rome – Undergraduate students
2012 – to date	Adjunct Professor – International Business Ethics – LOYOLA UNIVERSITY OF CHICAGO, Rome Center – Undergraduate students.
1989 – to date	Free - lance management consultant specialising in Organisational Development, Management Control Systems, Internationalisation and Market Development in the SME sector of industry in Italy and UK as well as projects for the Governor of Akwa Ibom State in Nigeria, the Indian Embassy in Rome and the Ambassador of Haiti to Italy.
2000 - 2012	Adjunct Professor - Organisational Behaviour, Comparative National Business Cultures, International Entrepreneurship and Management and HRM at JOHN CABOT UNIVERSITY, Rome – Undergraduate students
1996 – to date	Lecturer in Marketing, Business Strategy, International Business and Organisation Structure and Development. Various courses for organisations such as the UNIVERSITA DELLA TUSCIA, UNIVERSITA DEGLI STUDI DI PERUGIA, BOCCONI UNIVERSTY, PONTEFICIAL UNIVERSITY ST THOMAS D'AQUINIO, ISTITUTO DEL COMMERCIO ESTERO (Rome, Perugia and Cairo), THE INDUSTRIAL ASSOCIATION (Viterbo), UNFAO (Rome), etc – Post Graduate Students
2000 - 2005	Lecturer in Management Control Systems including Activity Based Costing, Balanced Score Card, etc for Idee e Progetti, Perugia – yearly course for Post Graduate Students



2002 - 2003:	Director of MBA course of Link Campus and Professor- UNIVERSITY OF MALTA, Rome - Organisational Behaviour, European Business Environment and Project Management at the UNIVERSITY OF MALTA, Link Campus, Rome - Post Graduate Students
1998 - 1999	Visiting Professor of International Economics at the UNIVERSITÀ DEGLI STUDI DELLA TUSCIA, Viterbo, Italy – Undergraduate students
1985 -1988	Investment Review Manager, CENTREWAY DEVELOPMENT CAPITAL LTD. (wholly owned subsidiary of Centreway Trust PLC), Birmingham, UK
1984 -1984	Managing Director, HADEN FOOD MACHINERY LTD. (subsidiary of Haden PLC), Wilts. UK
1980 - 1983	Manager and then Director of the Raw Materials Division of JARDINE TECHNICAL PRODUCTS LTD. (wholly owned subsidiary of Jardine Matheson & Co. Ltd. Hong Kong)
1977 - 1980	Marketing Manager (Heater Products, Europe) Electronics Division, RAYCHEM LTD, Wilts. UK.
1972 - 1975	Research Chemist, Brake Pad Linings ROULANDS FABRIKER A/S, Denmark