

M.A./MBA Exemplary Program Schedule

MOD #	Organized on	Dates*	Weeks	Contents
MOD1	SIBE E-Campus		8	Methods of Empirical Social Research Personal Development - Personality & Competences 1
MOD2	Post Blackboard		8	Basics 1: Entrepreneurial Innovation - Creativity, Discovery and Innovation
MOD3	Post Blackboard		8	Basics 2: Project Management
MOD4	Post Blackboard		8	Market Analysis - Competitive Intelligence
break**				
MOD5	SIBE E-Campus		8	LAW (1) Applied Research 1 - Analysis
MOD6	Post Blackboard		8	Basics 3: Economics - Applied Accounting & Finance
MOD7	Post Blackboard		8	Objectives & Strategy - Business Strategy & Planning
MOD8	Post Blackboard		8	Functional Area of Management 1: Strategic Integrated Marketing Communication
MOD9	SIBE E-Campus		8	Applied Research 2 - Influencing Factors Personal Development - Personality & Competences 2
MOD10	Post Blackboard		8	Functional Area of Management 2: Financial Modeling
break**				
MOD11	Post Blackboard		8	Functional Area of Management 3: Advanced Financial Statement Analysis
MOD12	Post Blackboard		8	Organizational Dynamics and Effectiveness
MOD13	SIBE E-Campus		8	Law (2) International Business Development
break**				
MOD14	Post Blackboard		8	The Future of Management & Leadership
MOD15	SIBE E-Campus		8	Personal Development - Personality & Competences 3
MOD16	SIBE E-Campus		8	Master Thesis

*Dates are defined prior to each program start for the entirety of the studies

**There are typically 2-3 scheduled breaks per program.

Additional breaks can be arranged between each student and the classes' Academic Success Counselor (ASC).