



SCHOOL OF INTERNATIONAL
BUSINESS AND ENTREPRENEURSHIP
STEINBEIS UNIVERSITY



DOCTOR OF BUSINESS ADMINISTRATION

SIBE Scientific Projects

DBA

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Under no circumstances do I want to be merely a 'common' man. I have the right to be exceptional – if I can. I want opportunities, not security. I do not want to be a citizen who is humiliated and dulled by government support. I want to encounter risk, have desires and fulfill them, suffer disaster and enjoy success.

I refuse to sell my own determination for a pittance. I would prefer to face life's difficulties rather than lead a secure existence. I prefer the exciting tension of my own success to the dull calm of Utopia. I want neither to sacrifice my freedom for benefits nor my human dignity for charity.

I have learned to think and act for myself, to look the world squarely in the face and to recognize that this is my achievement. This is what is meant when we say: I am a free man!

Albert Schweitzer

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In a generally networked and constantly changing world, only those organizations and societies can persist that are able to transform themselves. One of the vehicles to this transformation is innovation. In its function as a research institute, SIBE Scientific Projects (SISP) supervises transfer-oriented research projects in the fields of leadership, personality and innovation. SISP is a subsidiary of the School of International Business and Entrepreneurship (SIBE) of the Steinbeis University Berlin (SUB). In cooperation with Edinburgh

Business School (EBS) SISP offers the Doctor of Business Administration (DBA) degree, which is awarded by the Heriot-Watt University. Since transfer-oriented education and applied research are the core competencies of SIBE, the DBA program fits perfectly with SIBE's Experience Based Curriculum (EBC). Through the combination of transfer-oriented research and field-based methods, the DBA program enables you to master concepts and research skills that are directly relevant to business problems.



Prof. Dr. Dr. h.c. Werner G. Faix

&

Prof. Dr. Stefanie Kisgen

CEOs / SIBE Scientific Projects GmbH (SISP)



ABOUT SIBE AND SISP



The School of International Business and Entrepreneurship (SIBE) is the international business & law school of Steinbeis University Berlin (SUB) and domiciled in Herrenberg, Germany. SIBE is led by its founder Prof. Dr. Dr. hc. Werner G. Faix and Prof. Dr. Stefanie Kisgen.

In the 19th century, Ferdinand von Steinbeis (1807-1893) was already pleading for innovation and enhancement in industry. He has then revolutionary ideas put into practice and intended to promote commercial training and support for young people based on the principle of "dual education". Steinbeis was convinced that comprehensive and sustainable professional training could only take place through the systematic integration of theoretical knowledge and practical skills.

With currently around 800 students in Master programs (as of May 2018), SIBE is part of one of Germany's largest private academic postgraduate business schools. Since 1994, over 4,200 graduates have successfully completed SIBE's Master programs. Since then, over 350 companies have cooperated with SIBE. The SIBE Experience Based Curriculum (EBC) focuses on postgraduate courses

in leadership, management and law. Both open enrollment as well as corporate programs are offered. SIBE offers these leadership, management and law programs in Germany as well as in cooperation with renowned universities in other countries (Brazil, China, India, Iran, Poland, Russia, Switzerland and the USA). Transfer-oriented teaching and research are the core competencies of SIBE. In addition, SIBE provides companies with comprehensive consulting and support in the areas of recruitment, personnel selection as well as employee retention. Applicants to SIBE's programs are intensively and individually counseled and connected with companies and organizations as part of our dual academic programs.

In order to highlight the increasingly vast field of research, SIBE has established its own research institute: SIBE Scientific Projects (SISP). SISP focuses on the implementation of research projects in the fields of leadership, personality and innovation. The future of business is a globally integrated world, driven by leaders who think across and beyond borders and ahead of tomorrow. Research projects of SISP are both practically relevant and contribute to academic knowledge.



SCHOOL OF INTERNATIONAL
BUSINESS AND ENTREPRENEURSHIP
STEINBEIS UNIVERSITY

SIBE School of International Business and Entrepreneurship

- Part of the Steinbeis University Berlin (SUB)
- Academic postgraduate programs since 1994
- 25 years of experience
- About 800 students
- More than 4,200 graduates
- 350 partner companies from startups to corporate groups
- Awarded with the premium seal (M.Sc. In International Management and M.A. in General Management) and the quality seal (MBA in General Management, LL.M. in International Business Law) of FIBAA



SIBE Scientific Projects

- Research institute of SIBE
- Leading research in the fields of leadership, personality and innovation
- Excellent international research network
- Independent research and collaborative research
- Important research on a broad range of managerially relevant issues

OUR ACADEMIC COOPERATION PARTNER: EDINBURGH BUSINESS SCHOOL

Edinburgh Business School is the graduate school of business of Heriot-Watt University, Scotland. The Business School has built its reputation on a strong record of achievement by students, alumni and the faculty of Heriot-Watt University. Its programs are written by an international faculty, many of whom are acknowledged leaders in their respective fields. The uniquely flexible approach was pioneered by the School's founder, Professor

Keith Lumsden, and has been key to its success. The School's reputation among the world's most forward thinking businesses, organizations and government departments has attracted students from more than 165 countries.

Heriot-Watt University has been at the forefront of learning for almost 200 years. Established as a school for engineers, its name commemorates two





giants of Scottish business and engineering: George Heriot, financier to King James VI; and James Watt, the pioneer of steam power and one of the leading lights in the industrial revolution of the 18th and 19th centuries. The world's first technical institute and one of the first universities in the UK to be awarded a Royal Charter, Heriot-Watt University quickly established a reputation for world class teaching and leading-edge research. It remains a

hotbed of scientific, engineering, technological and business talent. From its location on the green edge of Scotland's capital city, to its modern campuses in Dubai and Malaysia, Heriot-Watt University's programs lead the way in areas as varied as energy, the environment and climate change, risk and modelling, infrastructure and transport, and the interface between life and physical sciences. It is ranked in the top 4% of universities worldwide.



EDINBURGH
BUSINESS SCHOOL
HERIOT-WATT UNIVERSITY

**HERIOT
WATT**
UNIVERSITY
UK | DUBAI | MALAYSIA



THE SUNDAY TIMES
GOOD
UNIVERSITY
GUIDE
2018

**INTERNATIONAL
UNIVERSITY
OF THE YEAR**



DOCTOR OF BUSINESS ADMINISTRATION – PROGRAM STRUCTURE

Target group	High performers with Master's degree or equivalent Preferably a minimum of five years post-qualifying full-time work experience Fluent in the English language (IELTS 7.0 or equivalent)
Degree	State-recognized Doctorate of Business Administration (DBA), awarded by Heriot-Watt University, UK* Postgraduate Certificate in Business Research Methods
Duration	Min. 6 semester
Start	Start possible at any time
Procedure	Part-time Research-based and transfer-oriented
Supervision	Supervisor is a SIBE professor
Research project	Topics can be selected from the research areas relevant to SISP and in consultation with the supervisor of the research project: <ul style="list-style-type: none">○ leadership○ personality○ innovation
Course work	3 courses: Introduction to Business Research 1, 2 and 3 – the 3 optional seminars of 4 days each can be attended at one of the HWU campuses Each of the courses has to be assessed by a written examination. Examinations as near to your location as practical on a worldwide basis
Colloquia	In individual agreement with supervisor
Cost	Either self-financing or financing by company
Exam	Oral defense of the doctoral thesis

* According to the decision of the Kultusministerkonferenz of 09/21/2001 in the version of 06/26/2015 the title "Dr." may be used in Germany as equivalent to "Doctor of Business Administration". This ruling may be subject to changes due to legal or political conditions.



The DBA program consists of a combination of formal courses (the Course Stage) and research (the Research Stage).

THE COURSE STAGE

- Understand the research process
- Complete the three courses Introduction to Business Research 1, 2 and 3
- Each course is assessed by a written examination
- Design your doctoral research project

THE RESEARCH STAGE

THE MENTORED PHASE

- Complete research proposal under guidance from a SIBE mentor
- Approval of re-search proposal by Doctoral Review Committee (DRC)

THE SUPERVISED PHASE

- Work under the direction of your SIBE supervisor
- Review of literature that supports your research and methodology
- Carry out your research
- Write your thesis
- Submit your thesis
- Viva Voce (oral ,defense')

YEAR 1

YEAR 2 – MIN. 3



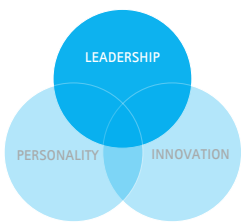
RESEARCH AT SISP

Based on its self-conception as an institution of research as well as knowledge transfer, research issues at SISP follow these basic principles:

- Research at SISP is oriented to extensive analysis and accurate elucidation of real leadership and business issues using scientific methods. At the same time, research projects at SISP seek to put innovative potential into practice.
- Research at SISP is oriented to initiate and promote discourse within the scientific community based on its research results.
- Research at SISP is generally carried out and supported by its scientists. At the same time, SISP seeks to involve more practitioners in its research issues.

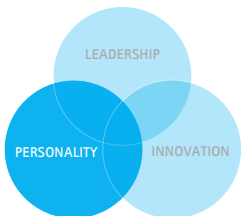


With regard to education and research, SISP deliberately prioritizes the topics leadership, personality and innovation as well as the confrontations that can arise from them.



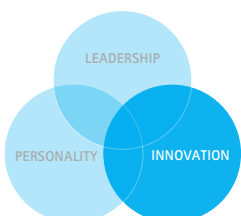
Leadership:

- all areas of research on leadership including leadership education and digital leadership
- entrepreneurship
- farsighted management



Personality:

- development of personality of leaders
- development of competencies of leaders



Innovation:

- InnovationQuality
- transfer research
- all forms and multiple dimensions of innovation (including products, markets, service offerings, structures and processes, finance, infrastructure, digitization)



Work-integrated

Full flexibility

Intensive supervision

RESEARCH PROJECTS AND RESEARCH COOPERATION

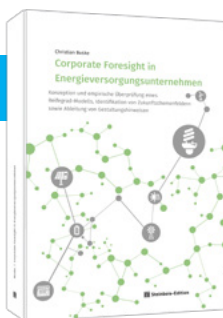
DOCTORAL RESEARCH PROJECTS AT STEINBEIS UNIVERSITY BERLIN (SUB), GERMANY

By taking up real business issues, the following selected doctoral theses have resulted from research projects within the network of Steinbeis University Berlin (SUB), Germany, and have been supervised by mentors of SIBE. These publications focus on different research topics and stand for successful and significant knowledge transfer between science and industry.



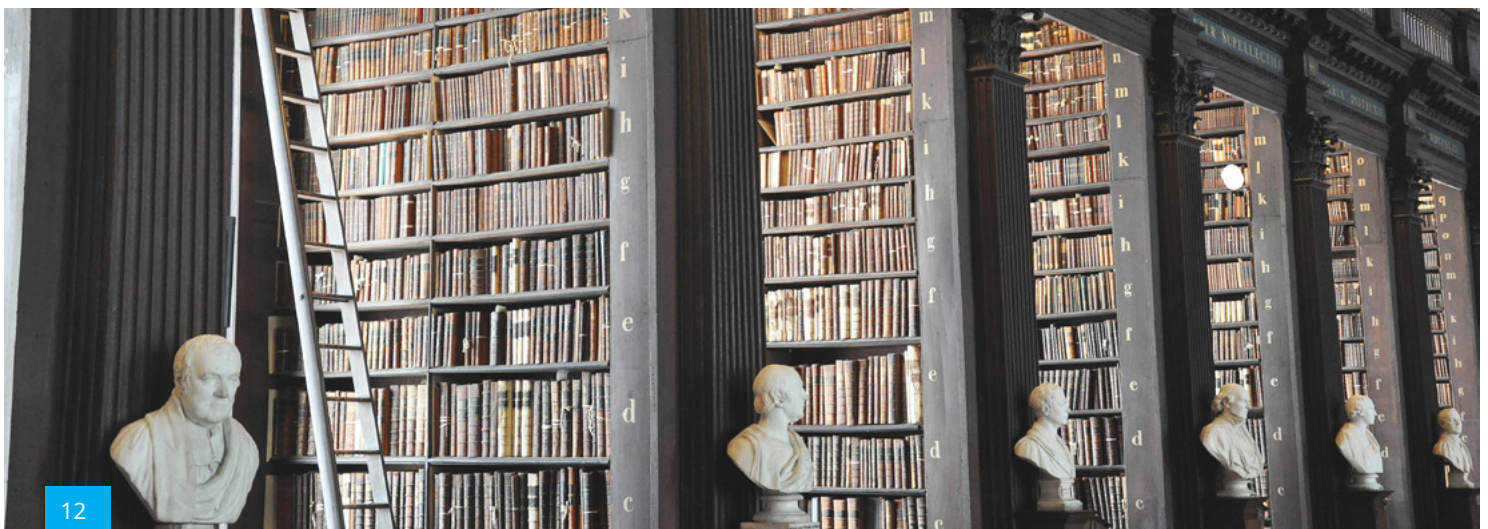
Dr. Norbert Beck

Consumer acceptance of mobile click & collect systems as a determinant for purchase decision. Presented by investigations on small and medium-sized steady retail stores, Stuttgart: Steinbeis-Edition, 2016.



Dr. Christian Buske

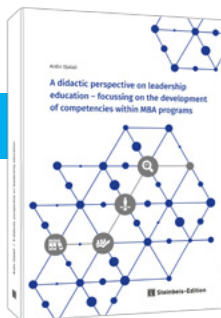
Corporate Foresight in energy supply companies. Conception and empirical examination of a maturity model, identification of future topics and deduction of design information, Stuttgart: Steinbeis-Edition, 2016.





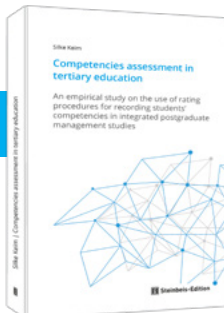
DOCTORAL RESEARCH PROJECTS IN COOPERATION WITH LUDWIG-MAXIMILIANS-UNIVERSITÄT MÜNCHEN (LMU), GERMANY

In its function as a research institute, SISP works closely with other research and development facilities. For example, the following publications were developed within the scope of a joint research project on Leadership Education of the Department of Educational Science at Ludwig-Maximilians-University (LMU) in Munich, Germany, and the Steinbeis School of International Business and Entrepreneurship (SIBE) in Germany:



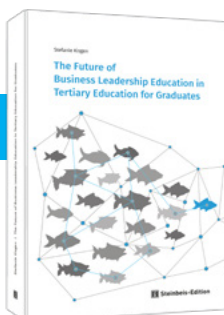
Dr. Ardin Djalali

A didactic perspective on leadership education – focussing on the development of competencies within MBA programs, Stuttgart: Steinbeis-Edition, 2017.



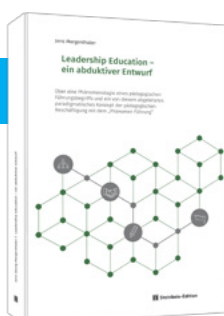
Silke Keim

Competencies assessment in tertiary education. An empirical study on the use of rating procedures for recording students' competencies in integrated postgraduate management studies (working title).



Prof. Dr. Stefanie Kisgen

The Future of Business Leadership Education in Tertiary Education for Graduates, Stuttgart: Steinbeis-Edition, 2017.



Dr. Jens Mergenthaler

Leadership Education – an abductive outline, Stuttgart: Steinbeis-Edition, 2017.





FINANCING OF THE DBA PROGRAM BY STUDENT

The dissertation focuses on the topics leadership, personality and innovation as well as on the confrontations that can arise from them.

CONDITIONS:

	Month
Tuition fee	800 €

The registration fee amounts to 2,000 €, to be paid by the first monthly installment.

Additional travel costs for seminars, exams and the graduation have to be calculated. Any costs for issuing certificates will be covered by the doctoral student.

FINANCING OF THE DBA PROGRAM BY COMPANY

The doctoral thesis deals with a topic from the direct business practice of the financing company.

CONDITIONS:

	Month	Year
Program costs*	1,210 €	14,520 €
Min. salary DBA-student	2,300 €	27,600 €
Cost (overall)**	3,510 €	42,120 €
One-off recruitment payment	4,800 €	

Parts of the costs are subject to VAT and social assurance contribution.

* The registration fee amounts to 2,650 €, fully due in 1. month. Therefore, the program costs in the first year amount to 15,960 €. The total program costs (3 years) amount to 45,000 €.

** Additional travel costs for the examinations and optional attendance of the seminars have to be calculated. The assumption of these costs as well as all other additional costs, e.g. for issuing certificates, graduation, and repetition of examinations, are agreed between the company and the doctoral student.

Current prices can be found on the homepage www.sibe-scientific.de.



YOUR BENEFITS AT A GLANCE

- Staterecognized Doctorate in Business Administration awarded by Edinburgh Business School of Heriot-Watt University, which is ranked in the top 4 % of universities worldwide
- Supervision and full support by a recognized SIBE professor
- Excellent international research network
- Leading research in the fields of leadership, personality and innovation
- Independent research and collaborative research with deep impact
- Part-time and distance learning DBA program
- Expand your international network by meeting other high potentials from across the globe in the preparatory seminars
- Various financing options
- Program enables you to master concepts and research skills directly relevant to business problems
- Our program in English language is tailored for working high potentials seeking to establish global business networks in challenging global business studies
- Enhance your career perspectives by developing more advanced business skills





FEEDBACK

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The program offers a combination of applied research with scientific rigor and high academic standards, where the objective is to make a contribution in academic terms and also business returns, in which companies can profit from the findings of the study. This is what I expected from a business-oriented doctoral program.

*Simone de Andrade Alvarenga,
Master in Administration*

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Gain more advanced business skills and knowledge with the doctoral degree at SIBE / SISP by going the academic extra mile and apply your research results in real-world projects.

*Prof. Dr. David Rygl,
Professor at SIBE and doctoral supervisor*

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ABOUT THE DBA DEGREE

- Highest academic degree of the Anglophone business and management sector
- The title Doctor of Business Administration (DBA) is internationally recognized and DBA graduates are entitled to bear the German title “Dr.”*
- The DBA degree was initially established at Harvard University
- The DBA program normally applies to young professionals and executives with a Master’s degree in a relevant field and several years of post-qualifying and full-time work experience
- Focus on transfer-oriented research and knowledge that is relevant to real business issues
- In both the US as well as the UK, the DBA degree is on the same scientifically recognized level as the PhD

* According to the decision of the Kultusministerkonferenz of 09/21/2001 in the version of 06/26/2015, the title “Dr.” may be used in Germany as equivalent to “Doctor of Business Administration”. This ruling may be subject to changes due to legal or political conditions.





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