







SIBE-Entrepreneurs 2018/19

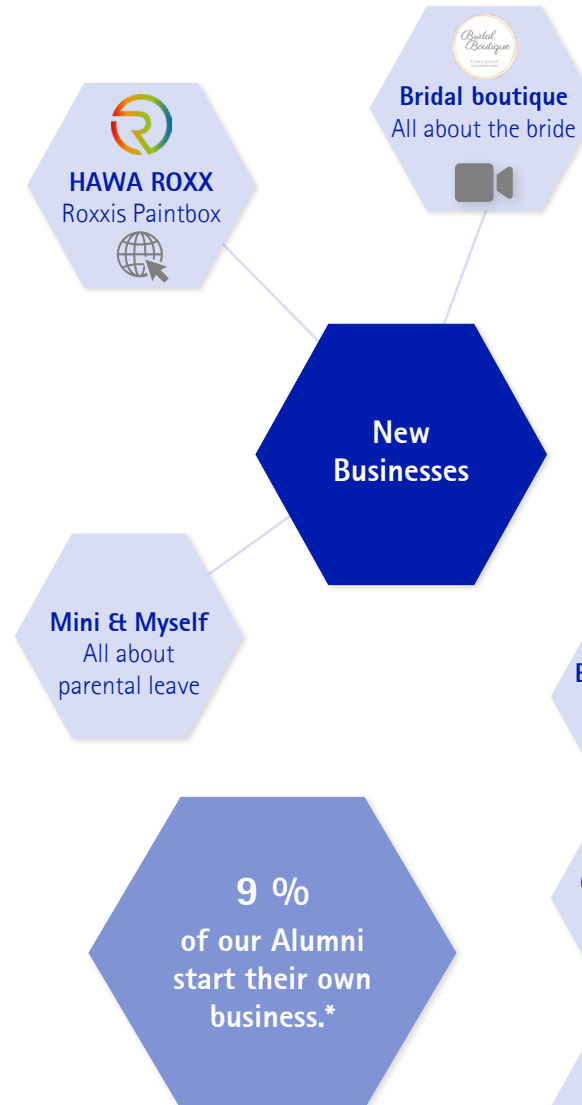


SCHOOL OF INTERNATIONAL
BUSINESS AND ENTREPRENEURSHIP
STEINBEIS UNIVERSITY

The opportunity or the idea may as good as it may be, the preparatory work as extensive as it may be and the framework conditions as ideal as they may be – without the active spirit, the effective hand and the realizing willingness of an entrepreneur, an opportunity remains just an opportunity, an idea just an idea. Above all, entrepreneurs therefore need an innovative, a creative personality in order to turn ideas into reality. (Faix & Mergenthaler, Erfolgsfaktor Gründerpersönlichkeit, Transfermagazin)

Media Reports on SIBE-Entrepreneurs

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asana rebel
Asana Rebel
 (Pascal Klein, WO51 2012 and Robin Pratap, MSc13 2013)
<https://www.berliner-zeitung.de/wirtschaft/erfolgreiche-app-aus-kreuzberg-yoga-fuer-ueberall-30621858>
- 
JOMATIK
 (Johannes Matheis, MBA06 2013)
<https://www.ke-next.de/3d-druck/murtefeldt-begrundet-partnerschaft-mit-jomatik-107.html>
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LQ ENTERPRISE
LQ Enterprise
 (Oliver Queck, WO38 2010)
https://www.digital-bw.de/-/20181126_news04_jobkraft-werk_erhalt_innovationspreis
- 
LASERHUB
Laserhub
 (Christoph Rößner, WO41 2010)
<https://www.handelsblatt.com/unternehmen/mittelstand/gruenderszene-start-up-laserhub-der-flixbus-der-blechindustrie/24232582.html?ticket=ST-9029253-IK40q957qfel-gJlxQH5f-ap5>
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HERONIUS
 (Christian Reik, MSc15 2013)
<https://www.i40-bw.de/de/100orte/heronius-gmbh/>
<https://heronius.de/2019/06/08/erfolgsgeschichte-aus-goepingen-eine-industrie-steuerung-die-jeder-bediener-kann/>
- 
Quizblix
 (Fabian Ewenz, SMM153 2017)
<https://www.ahgz.de/jobs-und-karriere/weiterbildung-lindner-startet-learning-app,200012245153.html>



Outstanding Business

SportHacks by Till Augner



Portrait: SportHacks offers functional, innovative and aesthetic product solutions for amateur athletes. You can be actively involved in new developments as a part of the Sport-Hacker Community. With the football table in the office, it fills the essence of a start-up!

Media Report: <https://www.welt.de/sport/fussball/article172200343/Start-ups-Wie-Amateurfussballer-ihr-Hobby-zum-Beruf-machen.html>

Business Visit: On November 14th, the SIBE visited SportHacks in Esslingen with 40 participants. In front of 40 participants SIBE-Alumnus Till Augner presented how his start-up works and illustrated his unique approach on product development.

SIBE-Offers for Entrepreneurs

List of Entrepreneurs

The list of entrepreneurs offers our alumni the opportunity to present their business in detail and to increase awareness.

Steinbeis-Verbund, StartupCon, Wissensfabrik

In order to make their businesses even more successful through exchange, marketing and advice, Steinbeis Association and SIBE's large network are available to all entrepreneurs.

Discount

We support alumni who would like to hire SIBE-Students for their business with a discount of 10% on the program fees.

* Cumulative value from the graduate survey three years after graduation, which SIBE has been collecting annually since 2014 (n = 542)