

Einschlägige Publikationsliste: Christopher Williams, M.A., MBA

Artikel in referierten Journalen (double blind review)

Jahr	Quelle
2019	Schallmo, D., Williams, C. A., & Lohse, J. (2019). Digital Strategy–Integrated Approach & Generic Options. <i>International Journal of Innovation Management</i> , 1940005.
2017	Schallmo, D., Williams, C. A., & Boardman, L. (2017). Digital Transformation of Business Models –Best Practice , Enablers, and Roadmap. <i>International Journal of Innovation Management</i> , 1740014.

Bücher/Buchbeiträge/Beiträge in Schriftenreihen/Herausgeberschaften

Jahr	Quelle
2018	Schallmo, D. R., & Williams, C. A. (2018). <i>Digital Transformation Now!: Guiding the Successful Digitalization of Your Business Model</i> . Springer.
2017	Benighaus, L., Oexle, J., Dr., Skubski, H., & Williams, C. A. (2017, April 15). MoeWE – Modular Training Programme on High Performance Computing for Professionals. Retrieved April 15, 2017, from http://inside.hlrs.de/ .
2018	Schallmo, D., Williams, C. A., & Lohse, J. (2018). Clarifying Digital Strategy-Detailed Literature Review of Existing Approaches. In <i>ISPIM Innovation Symposium</i> (pp. 1- 21). The International Society for Professional Innovation Management (ISPIM).

2017	Schallmo, D., Williams, C.A. (2017): Digital Transformation of Business Models - Best Practices, Enablers and Roadmap, Proceedings of the XXIII ISPIM Conference: "Composing the Innovation Symphony", 18-21 June, 2017; Vienna, Austria.
2017	Williams, C.A., Seufert, T., & Weinberger, A. (2017). Co-Regulation Competences: Can they be measured?. Presented at Making a Difference: Prioritizing Equity and Access in CSCL, 12th International Conference on Computer Supported Collaborative Learning (CSCL) 2017, Volume 2. Philadelphia, PA: International Society of the Learning Sciences.
2017	Williams, C.A., Seufert, T. (2017). Do dyads increase the chances of coherence formation with multiple representation. In EARLI Conference, Tampere, Finland.
2016	Williams, C.A. (2016). Outside of the classroom, who are our Business English students?. In IATEFL Business English Special Interest Group conference in Munich (pp. 25-27). BESIG (IATEFL).
2018	Schallmo, D., Williams, C. A., & Lang, K. (2018). An Integrated Design Thinking Approach- Literature Review, Basic Principles and Roadmap for Design Thinking. In ISPIM Innovation Symposium (pp. 1-18). The International Society for Professional Innovation Management (ISPIM).

Beiträge auf Konferenzen (double blind review)

Jahr	Quelle
2018	Schallmo, D., Williams, C. A., & Lang, K. (2018). An Integrated Design Thinking Approach- Literature Review, Basic Principles and Roadmap for Design Thinking. In ISPIM Innovation Symposium (pp. 1-18). The International Society for Professional Innovation Management (ISPIM).