

Creating digital future

SIBE- DIGITALIZATION- MASTER

AI, Data & Emerging Technologies



SCHOOL OF INTERNATIONAL
BUSINESS AND ENTREPRENEURSHIP

STEINBEIS UNIVERSITY

SIBE: An Experienced Partner

The School of International Business and Entrepreneurship (SIBE) is the **Graduate School for Leadership & Management at Steinbeis University**. SIBE stands for successful knowledge transfer and systematic competency building between science and business. It focuses on competent, entrepreneurially global thinking and acting high potentials who are employed in companies and organizations. You are welcome to bring your partner company along. Otherwise we will refer you to one of our cooperation partners, such as:

VOITH

FIDUCIA GAD
ZUKUNFTSERFAHREN

ABB

Allianz 

LIEBHERR

 **punktgenau**
business consulting GmbH

ZEISS

SINCE 1994

Management
Master's programs

SINCE 2003

subject-specific opportunities
for doctoral studies

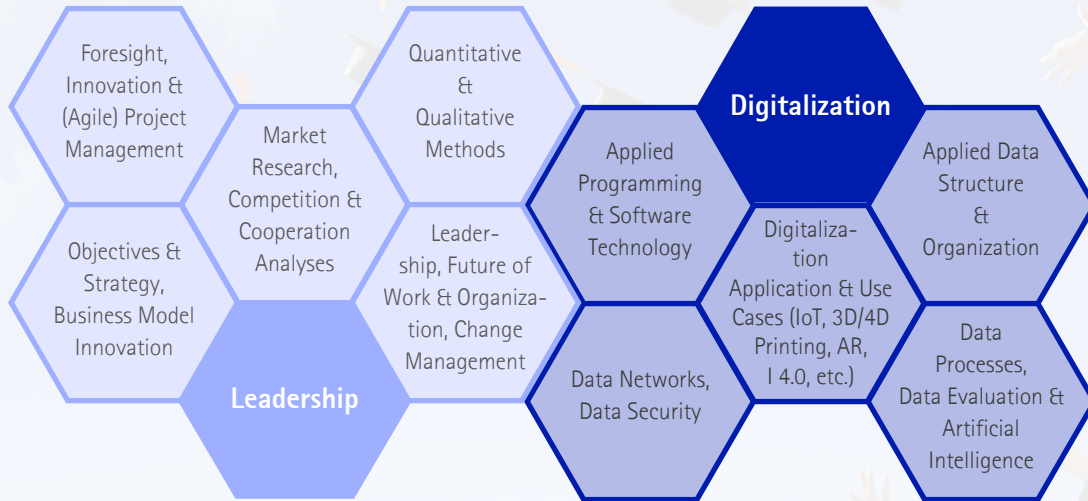
OVER

300 students, 5,300 graduates &
350 partner companies



Our Study Program

Curriculum



You will specialize mainly through your Master's project.

Benefits of your study program

You become a designer of digitalization.

You create a digital target vision for your individual area of responsibility.

You know the toolbox of digitalization and use it successfully in creating solutions for your company.

The program focuses on one or more real digitalization projects in a company that will become your business card!

You will implement the projects independently and will be supported by experts and contact persons on the company side and on the program side during your studies.

Successfully realized digitalization projects

Example 1

Identification and evaluation of superscalar data-centric business models in the context of digitalization and Industry 4.0

Example 2

Implementation of artificial intelligence within strategic corporate purchasing

Example 3

Voice of the Consumer (VoC) – how artificial intelligence in user online monitoring can contribute to a 360° picture and promote innovation

Our Study Format

Furthermore, the graduates of the alumni survey 3 years after completing their studies are convincing with the following results:

94 % of the alumni evaluate the Experience Based Curriculum (EBC) as good to very good.

Our Experience Based Curriculum (EBC) guarantees long-term learning effects by trying things out under real conditions with the support of experts instead of just learning by heart.

You work on one or more projects that are of particular benefit to your partner company. In addition to your regular day-to-day work, which you manage, you have the opportunity to shape corporate development through your own projects.

54 % of the alumni have a management position three years after graduation.

10 % of all alumni have founded a company within three years after graduation.

One format – several features



Work-integrated

Study on real-world project integrated with professional activity



Hybrid

According to the preferences, the proportion of on-site or live online seminars can be controlled during the course of study to a certain extend



Collaborative

Focus on intensive exchange and networking

79,000 € is the average salary of the alumni three years after graduation.

Facts

Target Group

Graduates from IT and engineering but also other disciplines with a first university degree (min. 180 ECTS) who want to shape digitalization in a way that creates value for companies and organizations.

Start Dates	Several times a year
Seminar Language	English
Accreditation	The M.Sc. in Digital Leadership is accredited by the German Accreditation Council
Credit Points	120 Credit points according to ECTS
Legitimation	Degree entitles to a doctorate
Degree	Master of Science in Digital Leadership (M.Sc.) + Certificate Specialization
Online MBA Option	Optional additional „MBA“ of one of our Brazilian partner universities ²
Optional study trip	Current offers and prices are advertised separately and are payable separately

Costs¹

For companies: program fees € 1,160,-/ month (plus statutory VAT) and student salary.

For students: Tuition fees of € 350/ month [excluding VAT].



„What makes the Digital Leadership Master's program at SIBE so interesting is the practice-oriented learning content on topics such as Artificial Intelligence, Machine Learning or the Internet of Things. Thanks to the study program, I was able to develop a deeper understanding of the technologies of the future and examine their use as well as development opportunities in my project company.“

Ann-Kristin Huber, M.Sc.-Student

¹ Prices for 2026. the current prices can be found on the SIBE website: <https://www.steinbeis-sibe.de/en/>

² This is based on bilateral agreements between SIBE and its foreign partner universities, subject to changes due to legal or political conditions. There is no legal claim to the award of titles or certificates.

Next Steps

Ready to face the challenges of digitalization?

Whether you bring your own company with you or complete your studies with one of our renowned partners - with the Master of Science in Digital Leadership at SIBE you will take the next step on your career ladder!

On our homepage you will find current and exciting job vacancies. If you miss your dream job in our current vacancies, we are also pleased to support you in your search for new cooperation companies or to convince your current/ former employer of the study program.

Step 1: Application to SIBE, including complete application documents and proof of English proficiency



Step 2: SIBE selection process



Step 3: Career coaching and counseling, if required



Step 4: Selection process for company and, after signing the contract, subsequent start of work & studies

Please contact us:

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www.steinbeis-sibe.de/en/



... because right now is the best time for digitalization experts!